



Lead the Future of Canadian Beef Genetics

With over 50 years of leadership in beef genetics, the Canadian Simmental Association (CSA) is poised for its next chapter of growth and renewal. As Canada's second-largest beef breed association, Simmental genetics play a vital and complementary role alongside other dominant beef breeds in delivering profitability, adaptability, and sustainability to the industry. CSA now seeks a business-savvy and people-centered leader to guide the organization into a new era of excellence.

This is a rare opportunity to lead a respected national association at a pivotal time for the beef sector. The next CEO will not only oversee day-to-day operations, but also strengthen the bridge between CSA members and the commercial beef industry, champion genetic improvement, and expand CSA's relevance through data integration, registry modernization, and enhanced performance tools.

Why this role matters:

- Position Simmental genetics as indispensable to the success of Canada's beef value chain
- Lead innovation in genomics, data, and technology adoption while modernizing CSA's registry and internal systems
- Foster a workplace culture built on trust, fairness, inclusion, and team development
- Strengthen communication, accountability, and transparency across staff, members, and industry partners
- Elevate CSA's profile as both a national leader and a global contributor to cattle improvement

We are seeking a leader who:

- Combines business acumen with humility, fairness, and emotional intelligence
- Thrives in organizational change management and high-pressure environments
- Brings expertise in technology, innovation, and forward-looking strategy
- Understands governance and works effectively with a volunteer Board of Directors
- Builds strong relationships across members, the commercial beef sector, and broader industry stakeholders
- Values continuity during leadership transition while driving renewal and future relevance

While direct cattle industry experience is an asset, it is not required. What matters most is your ability to inspire, deliver results, and position CSA to thrive in the decades ahead.

CSA offers a competitive compensation package **commensurate with the scope and responsibility of this national leadership role, and reflective of the candidate's experience, education, and proven track record of success.**



Application Requirements:

Interested candidates must submit a résumé or CV accompanied by a one-page cover letter. The cover letter should:

1. Demonstrate your interest in the CEO role and explain why you believe your candidacy is an ideal fit for the position
2. Highlight your leadership experience and how your skills align with the responsibilities and qualities outlined in this advertisement
3. Reflect your general knowledge of the Simmental breed and explain the reasons these cattle are desirable in the commercial beef industry; and/or outline your interest in the purebred beef genetics sector, including what makes this sector valuable to the commercial beef industry
4. Share your perspective on the future role of CSA in the beef industry, including how the Association can strengthen its relevance to both members and the commercial cattle sector

Applications without a cover letter that addresses these expectations may not be considered.

This position is based in our Calgary office, with flexibility for remote/hybrid work.

Applications close: October 17, 2025

Email applications to: CSAcareers@protonmail.com
